

Organise a Bake Sale For Willows Animal Sanctuary 1

Get Help

- Recruit a team of helpers to bake, decorate your venue, collect and count the money with you and cleanup afterwards.
- Ask different people to make a variety of cakes so you have a selection and can spread the cost of ingredients.=

Find a Location and Set a Date

- To hold a simple cake sale for your customers to take their cakes home, you won't need much space. You may be able to use a room where you live or perhaps at school nearby.
- If you'd like to turn your cake sale into a coffee morning, find a venue where you can serve drinks and with enough chairs and tables for everyone to sit down. See if any local groups would like to set up a stall at your event.
- If you're selling cakes at work, see if there's a trolley you can use to take your tempting cakes right to your colleagues' desks.=

Set a Realistic Target

- Make sure your price for cakes (and any teas and coffees) includes a donation to Willows as well as covering the cost of the ingredients.
- If you have a particularly accomplished baker on your team, ask them to bake a large cake and auction it off whole!
- If you're feeling competitive, run a **Bake Off** - ask your bakers to enter a cake to be judged. Ask for a small donation from each entrant and split the winnings between Willows and the winning baker.
- If coffee and cakes aren't your thing, try tea and scones, or even pies and pints!



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Make it Safe!

Ask each of your bakers to write down all the ingredients they used to bake their cakes so that you can answer any questions about allergies. Include vegan, wheat-free, nut-free cakes in your spread if you can if possible.

Make sure that your bakers all know the food hygiene basics and check **food.gov.uk** to make sure you will be serving your cakes safely.

If you'd like more advice, email us at the address given below.

Promote your Bake Sale

Consider promoting your cake sale through social media, and even the local press. Let us know if you think we could help with publicity.

Send the money to Willows

Pay in your funds online at **willowsanimals.com/supportUs.html** or by post to the address below.

Share what you did with us

Please let us know how you raised the funds - we would really like to know and will likely want to share your experience on social media.

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